

**HISTORICAL CHARACTER** Board & Batten's timeless appeal began centuries ago when pioneers used roughly sawn planks of wood to cover the exterior of their log homes and buildings. The planks were vertically joined side by side and reinforced by applying a narrow strip of wood – a batten – over each joint. This innovative structure provided a substantial measure of strength and weatherability, as well as an attractive finish.

Today's Board & Batten from Gentek expertly combines historical elegance with advanced vinyl technology to achieve an exceptional exterior for your home.

### **Heavy-Duty .050" Panel Thickness**

Extra-strong .050" panel thickness is up to 20% thicker than other premium panels and 25% thicker than most standard sidings – ensuring long-lasting beauty and protection for your home.

### **Authentic Profile Design**

Faithful to the original design from centuries ago, Board & Batten features an authentically proportioned 7" profile with 5-1/2" board and 1-1/2" batten strip.

### **Light Roughsawn Texture**

A low-gloss finish and elegant light roughsawn texture create the classic beauty of freshly painted wood in a durable vinyl construction that's easy to maintain.

### **Added Dimension**

Raised batten strips lend visual interest and dimension to your home, whether used as a whole-house exterior or to accentuate gables and other architectural elements.





## TRIM ESSENTIALS<sup>®</sup> BY GENTEK

TrimEssentials by Gentek<sup>®</sup> decorative accents and trim – along with shakes and scallops, and a host of soffit and siding products – let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!

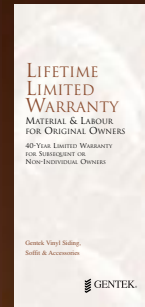
## OUR COMMITMENT TO QUALITY

Board & Batten ultra-premium vinyl siding is manufactured exclusively by Gentek Building Products – a leader in the building products industry for nearly 50 years. We are dedicated to providing superior building materials and unparalleled customer service. When it comes to performance, quality and value, you can depend on Gentek for complete satisfaction.

## A LIFETIME OF PROTECTION

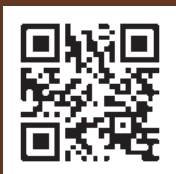
Board & Batten ultra-premium vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage.

For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.



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*Make us a part of your home.*



Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may not be exactly as shown due to lithographic process. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners.





# BOARD & BATTEN

Ultra-Premium Vertical Vinyl Siding



R i c h   i n   Q u a l i t y   a n d   H i s t o r i c a l   A p p e a l



# BOARD & BATTEN

Ultra-Premium Vertical Vinyl Siding

## Classic Colours



Snow White



Linen



Sandstone

## HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch – that make us truly a part of your home.



## Siding with Perfection

Perfection? It's never too much to ask. Our Colour Clear Through® system makes it easy to find the perfect colour match for your exterior design. This exclusive selection of customer-preferred colours ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.







7" Vertical  
Board & Batten



## CLASSIC ELEGANCE

Board & Batten's unique vertical profile design marries historical appeal with modern practicality. This masterfully crafted siding features a light roughsawn texture in a full array of beautiful hues as well as distinctive variegated colours with intertwining earth tones – creating the perfect measure of casual elegance for your home.

## Ideal for Today's Lifestyle

Compare Board & Batten's impressive construction to other sidings and you'll see why it's an excellent choice. Durable and dent-resistant, the extra-strong .050" panel is solid vinyl colour through and through, so it won't chip, flake and blister like painted surfaces. And unlike wood, it won't rot and warp due to moisture. Your home will maintain its fresh-looking finish season after season.

## Easy Care, Easy Clean

You'll enjoy Board & Batten's easy upkeep. There's no need for dangerous ladders or time-consuming maintenance. An occasional rinse with a garden hose will remove most airborne dust and dirt to help keep your home looking like new.

## A Valuable Investment

Your home is a source of pleasure and pride, as well as a valuable investment. Board & Batten not only will create an enjoyable, worry-free exterior but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

## Environmentally Friendly

Now more than ever, homeowners are "building green" and choosing products that help protect the planet. As a sustainable material with a long lifespan, vinyl siding helps conserve wood and other natural resources often used in home construction. And because vinyl siding never needs to be painted, it eliminates the use of paint, stain, caulk and other maintenance-related materials that can harm the environment.

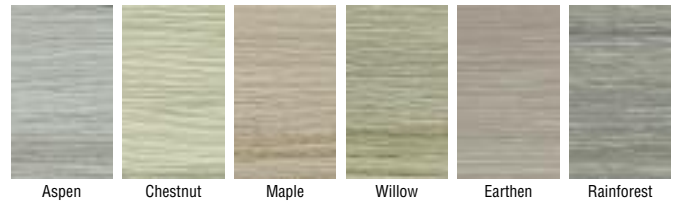
At Gentek, being environmentally responsible also means a strong commitment to source reduction at our manufacturing plant, where we recycle virtually all in-plant scrap vinyl and effectively reduce the volume and environmental impact of waste.



Colours (not available in British Columbia and Alberta)



Variegated Colours



## The Distinctive Beauty of Natural Wood

Capture the beauty of a natural wood finish by combining Board & Batten with Northern Forest® Elite ultra-premium siding in variegated colours. Our exclusive Integrated Variegated Colour manufacturing process blends unique hues, densities and colours to recreate a natural wood appearance. Just as the passing seasons leave subtle shadings in the grain of real wood, our variegated siding masterfully presents the distinctive character and appeal of hand-brushed stained cedar.

integrated variegated COLOUR



**NORTHERN FOREST® ELITE**  
Ultra-Premium Vinyl Siding

For added design options, combine Board & Batten in variegated colours with matching Northern Forest Elite siding, available in Double 4", Double 5" and Double 5" Dutch profiles.

*Featuring richer, darker colours*

fortified with ChromaTrue® fade-defying technology,

Board & Batten vinyl siding carries a lifetime limited warranty against fading.

See printed warranty for complete details. **ChromaTrue®**

