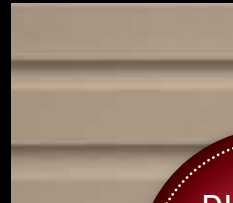




SEQUOIA[®] SELECT
EnFusion[®]
 ULTRA-PREMIUM INSULATED VINYL SIDING



DISCOVER
**NEW
 COLOURS!**

I n t e l l i g e n t S i d i n g S o l u t i o n s



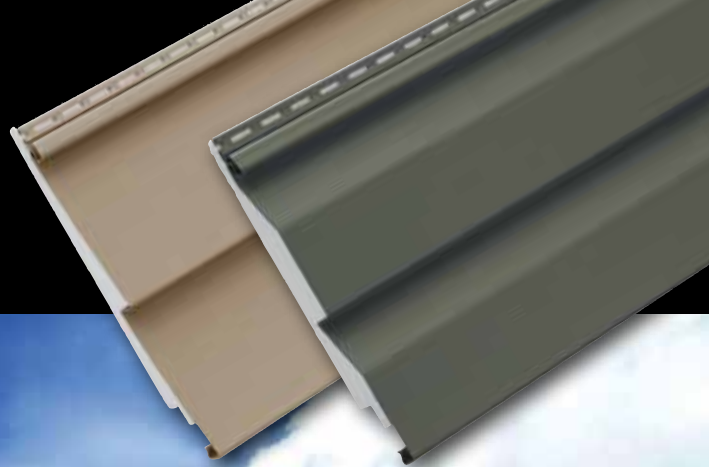


House shown in Almond.

Your home in perfect comfort. When you carefully consider what you want – and need – in a home exterior, you'll see why Sequoia Select EnFusion is an excellent selection. This masterfully crafted siding system promises every comfort of home, including precious peace of mind.

SEQUOIA[®] SELECT
EnFusion[®]
ULTRA-PREMIUM INSULATED VINYL SIDING

With more than five decades of manufacturing expertise, you can trust the world-class engineering and product development team at Gentek to design an exceptional siding system for your home.



House shown in Canyon Clay.

THE BEST OF BOTH WORLDS: beautiful and energy-smart. Meticulously designed for impeccable quality, Sequoia Select EnFusion delivers superior beauty, protection and energy efficiency for your home. Featuring a luxurious, heavy-duty vinyl panel fortified with EPS (expanded polystyrene) rigid foam insulation, this innovative siding system is the pinnacle of modern practicality.

Excellent energy savings. Thick insulation reduces energy consumption for heating and cooling.

Cozy comfort. Provides more consistent in-home temperatures for enjoyable comfort year-round.

Never needs to be painted. High-performance vinyl colour won't chip, flake or peel.

Easy to maintain. An occasional rinse with your garden hose will restore the siding's like-new beauty.

Durable and dent-resistant. Premium .046" thick panel fused with high-density insulation for outstanding impact resistance to outside elements, including pounding hail and wind-blown objects.

Value rich. Eye-catching curb appeal, outstanding energy savings and easy upkeep – three important amenities that can increase the resale value of your home.





House shown in Hudson Slate.



With a Perm Rating of 5, this “breathable” insulation allows moisture to escape and not get trapped inside – which can lead to mold or mildew.

INTEGRATED ENERGY-SAVING DESIGN

- **Energy-Saving Technology** Fully integrated, custom-contoured insulation (up to 1-1/4" thick†) creates a blanket of thermal protection to shield your home from inclement weather and energy loss.
- **Greater Impact Resistance** Up to 400% more impact resistance than conventional “hollow back” siding for superior strength and a beautifully uniform finish.
- **Exclusive Advantage Lock™ System** Interlocking design secures panels in place, greatly enhancing rigidity and stability.
- **Full-Roll Nail Hem** Heavy-duty, double-strength wall attachment increases strength and structural integrity.
- **Superior 3/4" Lap Height** Rigid panel projection creates a deeper dimensional look with enhanced shadow lines.
- **Built Hurricane-Tough!** Laboratory tested to withstand winds up to Category 5 Hurricane rating.
- **Quiet Comfort** High-density insulation and integrated panel design soften outside noise.
- **Naturally Pest-Resistant** Treated with a nontoxic mineral additive that discourages pests from nesting behind the siding; safe for humans, pets and the environment.
- **Beautiful Wood-Like Appearance** Natural cedargrain texture and subtle detail create a true-wood look.
- **Authentic Profile Designs** The straight, flat face of the Double 6" Clapboard captures the distinctive appeal of handcrafted wood siding, while the elegant cove of the Double 5" Dutch imparts traditional character and charm.



A THERMAL WALL OF PROTECTION

Sequoia Select EnFusion seals out inclement weather for outstanding energy savings. Your home will be warm and cozy in the winter and refreshingly cool in the summer – with less energy spending!

This protective layer also conceals imperfections in the underlayment to ensure smooth, straight wall lines and an upscale appearance.

Energy Loss Alert! Wall studs make up roughly 25% of the wall surface of an average home – and as much as 40% of heat loss can occur through wall studs where there is no insulation. Sequoia Select EnFusion wraps the home in an energy-saving shield by insulating continuously over the framing.

When installed correctly, Sequoia Select EnFusion, with insulating foam underlayment, can help meet the performance guidelines of an ENERGY STAR® qualified new home.



Double 5" Dutch siding in Midnight Surf with Almond trim and Stacked LedgeStone accent.



Double 6" siding in Canyon Clay with Linen trim and Rockface accent.



Double 6" siding in Windswept Smoke with Canyon Clay trim and Stacked LedgeStone accent.



Double 6"

Double 5" Dutch

Featuring richer, darker colours fortified with ChromaTrue® fade-defying technology, Sequoia Select EnFusion vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details. **ChromaTrue®**

COLOUR MATCHING MADE SIMPLE

No need to settle for siding and trim that “almost match.” Our Colour Clear Through® collection of customer-preferred colours ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.



DESIGN AND DECIDE

Whether you want to just refresh or press the reset button – one of the most difficult aspects of home remodeling is choosing colours. How will the new products and colours look on your home?

The Gentek Visualizer takes the guesswork out of the design process. This easy web-based design tool lets you instantly create a variety of exterior designs with options for siding, trim, roofing, front door paint, exterior window colours and more.

- Design-ready with a gallery of house images; access it from any device and start designing
- Custom “photo-realistic” option – upload a photo of your home and simply outline the roof and walls and apply products to the photo (our design team also can professionally prep the photo for you)
- Pre-selected Gentek product and colour combinations for easy design selection
- Save your preferred products, colours and designs – everything is listed and ready to go

FREE DESIGN ADVICE – JUST FOLLOW THE BLOG

Tap into this valuable remodeling and design resource. Just follow our MyDesign Home Studio blog at mydesignhomestudio.com to enjoy a wide range of design tips and renovation ideas, as well as a question and answer portal offering professional design advice for any project.



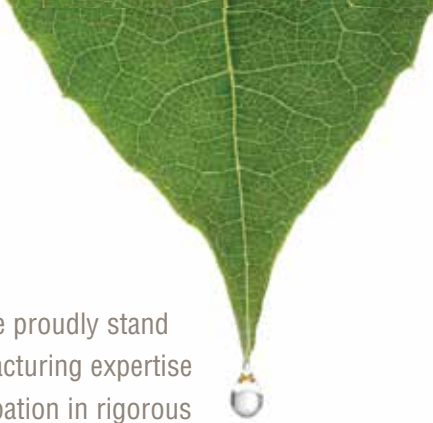
Colour Palette

Snow White	Sage	Storm NEW!
Almond	Meadow Fern*	Chesapeake Gray NEW!
Wicker	Moonlit Moss*	Hudson Slate* NEW!
Canyon Clay	Rockwell Blue*	Windswept Smoke* NEW!
Pebble	Midnight Surf*	
Dark Drift*	Dover Gray	

Not all colours are available in all markets. See your Gentek sales representative for details. *Designer colour.

Longer length, fewer seams! The extra-long 16'8" and 16'4" panels create up to 39% fewer seams compared to standard 12' siding for a markedly superior appearance.





A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

Sequoia Select EnFusion insulated vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty including lifetime fade and hail protection. For complete warranty information, including limitations, ask your dealer for a copy of the Sequoia Select EnFusion insulated vinyl siding warranty.



DETAILS THAT MAKE THE DIFFERENCE

Accentuate the architecture of your home with exterior trim and accessories. Exquisitely crafted window and door surrounds, corner posts and other accents – as well as decorative shakes and scallops – will give your home personality and style.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS!

For your total home solution, choose Gentek replacement windows and patio doors. Best-in-class technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



1001 Corporate Drive | Burlington, ON L7L 5V5
gentek.ca | *Make us a part of your home.*



*Nominal. Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may not be exactly as shown due to lithographic process. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners. Accessible formats and communication supports available upon request.