



THERE'S ONLY ONE PLACE

THAT'S HOME Cake it beautiful



Cedarwood® ALUMINUM SIDING

HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For more than 55 years, **Gentek Building Products** has manufactured siding and accessories in beautiful styles and exquisite colours. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch - that make us truly a part of your home.











COLOUR PALETTE



NATURALLY INSPIRED The rich earth tones and authentic texture of Cedarwood aluminum siding readily summon the warmth and simplicity of gracious living. Cedarwood's convincing wood-like appearance is the result of our variegated Colour Fusion coating process. Intertwining natural hues in non-repeating patterns create the beautiful tonal colouring of genuine cedar. As distinctive as each tree in the forest, this unique finish will singularly define your well-appointed home.

BEAUTIFULLY PROTECTIVE

Cedarwood's exquisite appearance is as strong as it is beautiful. Beginning with a heavy-duty aluminum core, each panel is "weather-sealed" in a resilient Kynar® PVDF coating specially formulated to resist staining, mildew and dirt.



This exceptional design and construction make Cedarwood an excellent choice for all-weather protection. Frigid temperatures, searing sun and blasting winds are no match for its commanding strength. Cedarwood also is warranted against excessive chalking or colour change for 25 years* – further assurance your home will look great for years to come.

EASY TO MAINTAIN

You can forget about struggling with ladders and time-consuming upkeep. Cedarwood aluminum siding is easy to maintain. Unlike fiber cement that may require periodic recaulking and repainting, or wood siding that typically needs repainting every five to seven years, Cedarwood demands not much more than a simple rinse with a garden hose.

INVESTING IN YOUR HOME

Like many people, your home may be your most important investment. Cedarwood's easy upkeep and attractive appearance can enhance the curb appeal of your home while improving its overall value. And in today's resale market, a beautiful, low-maintenance exterior can be an important amenity.



DETAILS THAT MAKE THE DIFFERENCE

Accent the architecture of your home with coordinating soffit, fascia and trim. Masterfully crafted exterior accessories will give your home a distinctive touch of personality and visual appeal.

Gentek also offers one of the largest selections of colours for aluminum trim products, including many shades of a single hue, to let you perfectly refine your custom design.

BUILT WEATHER-TOUGH!

Cedarwood aluminum siding is performance-engineered to shield your home from outdoor elements, such as harsh winds and water, and other destructive weather. Unlike wood, compressed particle board or fiber cement, Cedarwood won't absorb moisture.



ADDED DIMENSION

The extra-deep 1/2" butt height of Cedarwood aluminum siding adds greater dimension and style with dramatic shadow lines.



SUPEIOR FINISHED LOOK

While fiber cement and compressed particle boards typically require caulked joints, Cedarwood aluminum siding's "seams" are crisp and clean.



A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 55 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

A SUSTAINABLE CHOICE

At the end of its long useful life, aluminum siding is 100% recyclable and can be recycled again and again without degrading the inherent value of the aluminum.¹ Gentek aluminum products further help the environment because they never need to be repainted, thereby reducing the amount of paint, stain and other maintenance-related substances entering the waste stream.

A LIFETIME OF PROTECTION

Cedarwood aluminum siding is backed by a lifetime limited, non-prorated, transferable warranty with 25 year chalk and colour change protection. For complete warranty information, including limitations, ask your dealer for a copy of the Cedarwood aluminum siding warranty.





BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors.
Advanced technology merged with enduring beauty, superior energy savings,² easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.

DESIGN INSPIRATION STARTS HERE!

Instantly create exterior designs with the Gentek Visualizer design tool at gentekcanada.renoworks.com, and follow our blog at mydesignhomestudio.com for home renovation ideas, design trends and much more.









1001 Corporate Drive | Burlington, ON L7L 5V5 gentek.ca | *Make us a part of your home.*