



*Concord*  
**CONCORD**<sup>®</sup>  
Quality Vinyl Siding



THERE'S ONLY ONE PLACE THAT'S HOME

*Make it beautiful*



**GENTEK**<sup>®</sup>  
GENTEK BUILDING PRODUCTS

The ideal mix of modern-classic elegance, Concord siding recreates the beauty of a freshly painted wood finish in a durable vinyl panel that's virtually maintenance-free.



House shown in Pearl.

**Never Needs to be Painted** High-performance vinyl colour won't chip, flake or peel.

**Easy Upkeep** Rinse occasionally with a garden hose to refresh the appearance.

**Durable and Dent-Resistant** Stands up strong to dings and abrasions, and won't rot or warp due to moisture.

**Custom Appeal** Decorative accents, corner posts, trim and other accessories will give your home a style all its own.

**Valuable Investment** Creating a beautiful, low-maintenance exterior can greatly enhance the value of your home.

**Lifetime Limited Warranty** Backed by a lifetime limited, transferable warranty including fade and hail protection; see warranty for details.



Featuring richer, darker colours fortified with ChromaTrue<sup>®</sup> fade-defying technology, Concord vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details.

**ChromaTrue**<sup>®</sup>

### WHAT'S IN A COLOUR? EVERYTHING.

From cool neutral palettes to bold contrasting hues, colour defines the design. Gentek siding is available in a grand scale of colours that lets you tailor the look of your home with signature style.

#### Classic Colours

Snow White	Wicker	Dover Gray
Sandstone	Canyon Clay	Storm
Linen	Pebble	Chesapeake Gray
Almond	Monterey Sand	Sage
Maize	Pearl	Juniper Grove

### COLOUR MATCHING MADE SIMPLE

No need to settle for siding and trim that "almost match." Our exclusive Colour Clear Through<sup>®</sup> collection of customer-preferred hues helps ensure a beautiful colour match with other Gentek siding, trim and accessory products.



# BEYOND THE BASICS

Elevate your home to a whole new level of beauty and performance with everyday ease. Gentek vinyl siding expertly blends eye-catching elements of design with the modern practicality of simple upkeep.

It's luxury mixed with livability – it's style-defining and ever strong.



## QUICK SPECS:

**Nominal Thickness:** .042"

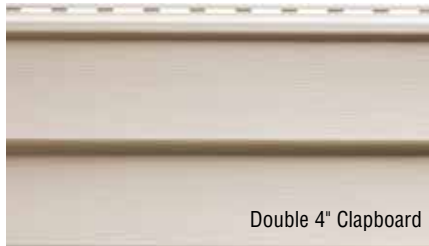
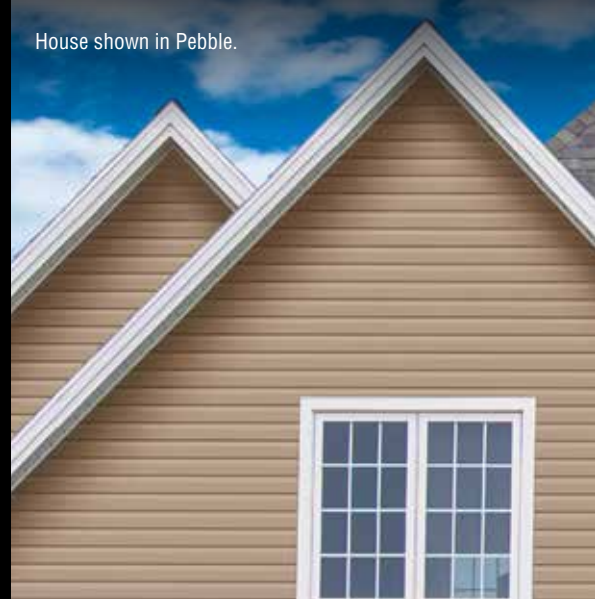
**Windload:** Laboratory tested in accordance with ASTM guidelines to withstand extreme-force winds

**Texture:** Light Roughsawn



Rolled nail hem for extra-strong wall attachment.

House shown in Pebble.



Double 4" Clapboard



Double 4" Dutch Lap



Double 5" Clapboard



Double 5" Dutch Lap



Siding in Pearl with Snow White trim and no accent.



Siding in Chesapeake Gray with Linen trim and Crushed Ledge stone accent.

## DESIGN AND DECIDE

Whether you want to just refresh or press the reset button – one of the most difficult aspects of home remodeling is choosing colours. How will the new products and colours look on your home?

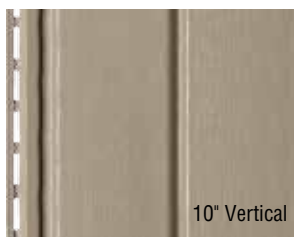
The Gentek Visualizer takes the guesswork out of the design process. This easy web-based design tool lets you instantly create a variety of exterior designs with options for siding, trim, roofing, front door paint, exterior window colours and more.

- Design-ready with a gallery of house images; access it from any device and start designing.
- Custom "photo-realistic" option – upload a photo of your home or simply enter the address and Google Street View will upload the photo for you. Use the design tools to apply products to your photo (our design team also can professionally prep the photo for you).
- Pre-selected Gentek product and colour combinations for easy design selection.
- Save your preferred products, colours and designs – everything is listed and ready to go.

## FREE DESIGN ADVICE – JUST FOLLOW THE BLOG

Tap into this valuable remodeling and design resource. Just follow our MyDesign Home Studio blog at [mydesignhomestudio.com](http://mydesignhomestudio.com) to enjoy a wide range of design tips and renovation ideas, as well as a question and answer portal offering professional design advice for any project.

Visit [gentekcanada.renoworks.com](http://gentekcanada.renoworks.com) to get started today!



10" Vertical



## A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

## A SUSTAINABLE CHOICE

Recyclable and sustainable, Gentek vinyl siding helps conserve natural resources often used for home construction, such as cedar and other wood. According to the Vinyl Siding Institute, throughout its life cycle vinyl siding has 79% less impact on global warming than fiber cement and 85% less impact than brick and mortar.<sup>1</sup> And because vinyl never needs to be painted, it also reduces the use of paint, stain and other maintenance-related products that can harm the earth.

## A LIFETIME OF PROTECTION

Concord vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage. For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.



### BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings,<sup>2</sup> easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



1001 Corporate Drive | Burlington, ON L7L 5V5  
gentek.ca | *Make us a part of your home.*



<sup>1</sup>Savings vary. Learn more about vinyl siding as a sustainable choice at [www.vinylsiding.org/why-vinyl/sustainability/](http://www.vinylsiding.org/why-vinyl/sustainability/) (accessed 9/1/21). <sup>2</sup>Savings vary. See your Gentek sales representative for additional information regarding insulated glass package performance. Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may be slightly different from their appearance in this brochure. Make final colour selections using actual product samples. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners. Accessible formats and communication supports are available upon request.