


# ALIGN™

COMPOSITE CLADDING

STRIKING AESTHETICS WITH INSTALLATION EASE FOR A SUPERIOR OVERALL VALUE





REALISTIC WOOD TEXTURE WITH  
HEIGHTENED **STRUCTURAL STRENGTH**



## **ALIGN COMPOSITE CLADDING HAS ARRIVED – AND THERE’S NOTHING ELSE LIKE IT**

The architectural beauty of real wood, but with easier installation and better overall value. ALIGN Composite Cladding delivers the high-end aesthetics customers want and the lower total installed cost businesses need.

- Ample 7" flat face exposure and authentic cedar mill grain texture achieve the rich look of wood
- Strong yet lightweight construction ensures a high-performing home exterior

- Self-aligning stack lock provides a quicker and easier installation than fibre cement and engineered wood
- Requires fewer labourers – a single installer can get the job done!

You'll appreciate the time and cost savings of this trade-friendly cladding. When it comes to choosing the best product for your next project, you can depend on ALIGN for quality and ease like no other.

ALIGN OFFERS ONE OF THE LOWEST TOTAL COST OF CLADDING WITHOUT SACRIFICING CURB APPEAL – **RESULTING IN HIGHER PROFITABILITY FOR YOUR BUSINESS.**

# EXCLUSIVE (GP)<sup>2</sup> TECHNOLOGY<sup>®</sup> FOR SUPERIOR PERFORMANCE



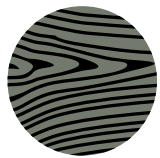
As the world's first composite cladding incorporating **G**lass-reinforced **P**olymer and **G**raphite-infused **P**olystyrene (GP)<sup>2</sup> Technology, ALIGN is in a class of its own.

Precision-engineered for superb form and functionality, ALIGN meets or exceeds industry test standards and criteria<sup>†</sup> for windload, workability, flame spread/smoke development and weatherability.

## Take a closer look at the (GP)<sup>2</sup> Technology design ingenuity:

- Glass fibres in the compound increase structural integrity, strength and heat resistance
- Graphite-infused polystyrene increases energy efficiency<sup>\*\*</sup> and reduces thermal bridging; helps achieve an R-value of 2.0 when applied directly over sheathing
- Non-moisture absorbing materials prevent rotting, warping, shrinking and swelling
- Impact modifiers increase resistance to dents, dings and abrasions
- Titanium dioxide helps prevent ultraviolet degradation
- Integral weatherable pigments fortify the colours against fading, including darker hues

### Superior Windload Resistance



#### ORGANIC WOOD BEAUTY

Impressive style and realistic texture of freshly painted wood, striking curb appeal, carefree upkeep and a curated palette of 20 fade-resistant colours.

### Thermal Barrier and Impact Resistance



#### QUICK AND EASY INSTALLATION

No sealing, touching up, joint flashing or caulking are required – resulting in less labour and increased profitability.


### Moisture-Resistant



#### A LIFETIME OF PROTECTION

ALIGN Composite Cladding is backed by a lifetime limited warranty,\* further assurance of exceptional quality, performance and value.





HIGH-END ARCHITECTURAL APPEAL  
INSTALLATION EASE  
VIRTUALLY MAINTENANCE-FREE  
COMPATIBLE TRIM, WINDOWS AND ACCESSORIES  
LIFETIME LIMITED WARRANTY\*

# ALIGN COMPOSITE CLADDING

## TAKING THE LEAD IN **FUTURE-FORWARD BUILDING MATERIALS**

		FIBRE CEMENT/ ENGINEERED WOOD	VINYL SIDING	<b>ALIGN™</b>
ARCHITECTURAL APPEAL	Authentic woodgrain beauty	●		●
	Tall profile/exposure	●		●
	Flat face	●		●
QUALITY AND PERFORMANCE	Structural strength and solid feel against the wall	●		●
	Compatible with high-end trim options	●		●
	Moisture-resistant (won't swell)		●	●
	Resists high winds with unexposed fasteners		●	●
	Carefree upkeep		●	●
	Lifetime limited warranty*		●	●
USER-FRIENDLY INSTALLATION	Easy to handle		●	●
	Simple installation (self-aligning, one-person hang)		●	●
	No sealing, touching up, joint flashing or caulking		●	●
	No specialized skills required (less risk of installation errors)		●	●
	Enhanced safety (no respirators or special tools needed)		●	●



**REINFORCED NAIL HEM**  
delivers extra-strong wall attachment and increased windload resistance.

**FORGIVING HANG**  
helps conceal uneven surfaces and minor wall imperfections.

**SELF-ALIGNING STACK LOCK**  
provides consistent and easy installation.

**(GP)<sup>2</sup> TECHNOLOGY<sup>®</sup>**  
ensures lower expansion and greater structural integrity.

**INTEGRATED ENERGY-SAVING INSULATION**  
helps prevent energy loss year-round.

**7" FLAT FACE PROFILE WITH CEDAR MILL GRAIN TEXTURE**  
recreates the organic beauty of natural wood.

**ON-TREND COLOUR PALETTE**  
features 20 fade-resistant, low-gloss colours for extensive design options.

**COMPATIBLE 3/4" PANEL PROJECTION**  
works beautifully with both standard and architectural trim accents.

**DEFINED BUTT EDGE**  
replicates the look of wood, with added dimension and a crisp shadow line.



## GENTEK VISUALIZER

Take your projects to the next level with the Gentek Visualizer. This easy-to-use program lets you create "before and after" shots featuring a variety of colour schemes.

- Design-ready with a gallery of house images; access it from any mobile device and start designing.
- Upload a photo of your customer's home and use the design tools to apply products to your photo (our design team can also prep the photo for you).
- Save your designs – all of your selections are listed and ready to go.

Get started at [gentekcanada.renoworks.com/ALIGNCladding](http://gentekcanada.renoworks.com/ALIGNCladding)



## COLOUR DEFINES THE DESIGN

Nothing does more to impact a home's exterior design than colour. From deep saturated hues in cool neutrals to bold shades and light-changing grays, Gentek has everything you need to let your vision unfold.

## SERVING THE PROFESSIONAL CONTRACTOR

At Gentek, we appreciate the often-challenging demands facing the building products professional, and we do our very best to serve your needs. Our vast resources help us to ensure that consistent quality, reliable delivery and market-sharp product lines – along with powerful warranties, effective sales support and proven business insight – are of the highest caliber. As a true building products partner, we are dedicated to making your projects easier, more efficient and more rewarding.



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gentek.ca | *Make us a part of your home.*

\*For specifications, performance test data and code compliance, visit <https://aligncompositecladding.com/wp-content/uploads/2020/11/Gentek-ALIGN-3-Part-Specification.pdf> and <https://aligncompositecladding.com/wp-content/uploads/2020/11/Code-Compliance-Research-Report.pdf>. \*\*See your Gentek Sales Representative for additional information regarding any questions you might have, or any assertions herein, concerning energy efficiency or savings. Energy savings will vary. \*See printed warranty for complete details. Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may be slightly different from their appearance in this brochure. Make final colour selections using actual product samples. Please consult Gentek Building Products for current details. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners. Accessible formats and communication supports are available upon request.