

*Build beautifully*  
WITH GENTEK



*With more than 55 years*

of manufacturing expertise, Gentek Building Products has earned a reputation for superior products and impeccable customer service. We are one of the few brands that offer complete lines of exterior cladding systems, soffit, fascia and trim accessories, as well as residential and light commercial windows and patio doors.

We are a division of Associated Materials, LLC, the parent company of several North American exterior building products manufacturers. The vast resources of this extensive family further strengthen the Gentek brand and our ability to meet our customers' needs with quality-crafted products for every project and price point.



Proudly rooted in the Canadian building products industry, Gentek is the consolidated Canadian and U.S. operations of the former Alcan Building Products Division, acquired in 1994 by Genstar Capital Corp. prior to joining AM in 2003.







*In the world of building products,*

Gentek stands clear as the premier brand for exceptional beauty and performance –  
consistently bringing fresh ideas and manufacturing excellence to the Canadian market.

## GENTEK IS DIFFERENT THAN OTHER BUILDING PRODUCT SUPPLIERS

Everything you need from one convenient source – that’s the Gentek distinction. Our vertically integrated manufacturing and distribution operations not only provide a valuable one-stop resource for your building materials, it also creates volume purchase opportunities, ancillary cost efficiencies and other competitive advantages.

Leveraging materials science and technology, we produce comprehensive Gentek-brand product lines, and offer other top brands to ensure our exterior package meets every design/build need.

Equally important, Gentek delivers the expertise, quality and trust that you can depend on from day one. Our knowledgeable and friendly team stands ready to help with your renovation or construction projects with the full scope of our resources – all backed by Gentek’s world-class customer service.

## ON-TREND PRODUCT PORTFOLIO

From economy to ultra-premium, we offer an extensive selection of Gentek product lines and other essential materials and tools to meet the needs of every customer, every day.

### EXTERIOR CLADDING



- Composite cladding
- Vinyl, aluminum and steel siding
- Insulated vinyl siding
- Shakes, scallops, specialty siding and fiber cement
- Soffit, fascia and trim coil

### WINDOWS AND DOORS



- Replacement windows
- New construction windows
- Sliding patio doors
- Entry doors and storm doors

### ACCESSORIES



- Housewrap and insulation
- Gutter coil and rainware
- Blocks, vents, shutters and accents
- Decorative accessories

### ADDITIONAL PRODUCTS



- Sealants
- Adhesives
- Tools and equipment



Our customers are our greatest inspiration. By listening to your concerns and understanding your pain points – labour shortage, installation and safety challenges, aesthetics, durability and profitability – we develop successful and exciting product solutions, such as ALIGN™ Composite Cladding.

ALIGN achieves the remarkably realistic look of wood at a lower total installed cost. It installs easier and quicker than fiber cement and engineered wood, requires less skilled labour, and allows builders and remodelers to complete more jobs in less time.

Innovation continually fuels the Gentek brand as we bring to market next-generation building materials, including high-performance windows with EnergyPlus™ QUATTRO glass technology designed to meet rigorous ENERGY STAR® requirements and a wide selection of vinyl siding in bold architectural colours fortified with fade-defying ChromaTrue® technology.



COMPOSITE CLADDING



## PROVEN SALES TOOLS FOR GROWING YOUR BUSINESS

The Gentek brand is fully supported with traditional and digital marketing collateral that showcases the superior beauty, durability and value of our products. Additional resources include product specifications and technical support, as well as an online design visualizer for powerful sales presentations and expedited aesthetic decision-making.

- Sales literature
- Presentation materials
- Product samples and displays
- Website and digital assets
- Social media channels and blog
- Technical and architectural specifications
- Online window ordering



Elevate the look of your projects and sales presentations with the Gentek Visualizer design tool at [gentekcanada.renoworks.com](http://gentekcanada.renoworks.com).

## QUALITY AND SERVICE ABOVE ALL

At Gentek, we understand the critical demands and supply-chain challenges facing the building products professional. That's why we do our very best to keep our customers at the center of our operations, providing superior quality and satisfaction every step of the way.

We proudly stand behind our products with industry-leading warranties and the full faith of our more than 55 years of industry expertise. We also partner with objective, third-party organizations that continuously test our products and verify they meet recognized industry standards for performance, value and safety.



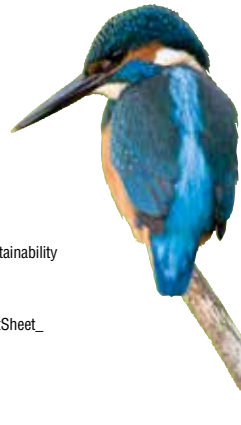




## BETTER PRODUCTS FOR A BRIGHTER FUTURE

Conserving energy, reducing waste and recycling materials are just a few ways we can all work together to leave a smaller environmental footprint on the earth. At Gentek, we promote best practices and environmental stewardship as we proudly offer sustainable vinyl, aluminum and steel building products.

- As a sustainable material with a long lifespan, vinyl siding and windows help conserve wood and other resources often used in home construction. According to the Vinyl Siding Institute, throughout its life cycle vinyl siding has 79% less impact on global warming than fiber cement and 85% less impact than brick and mortar.<sup>1</sup>
- At the end of its long useful life, aluminum siding is 100% recyclable and can be recycled again and again without degrading the inherent value of the aluminum.<sup>2</sup>
- Steel is 100% recyclable and has long been North America's most recycled material!<sup>3</sup>



<sup>1</sup>Learn more about the sustainability of vinyl siding at [www.vinylsiding.org/why-vinyl/sustainability](http://www.vinylsiding.org/why-vinyl/sustainability) (accessed 3-7-22).

<sup>2</sup>Aluminum Sustainability, [www.aluminum.org/sustainability](http://www.aluminum.org/sustainability) (accessed 3-7-22).

<sup>3</sup>American Iron and Steel Institute, [www.steel.org/wp-content/uploads/2021/11/AISI\\_FactSheet\\_SteelSustainability-11-3-21.pdf](http://www.steel.org/wp-content/uploads/2021/11/AISI_FactSheet_SteelSustainability-11-3-21.pdf) (accessed 3-7-22).



As a leading North American manufacturer and distributor of exterior building products, we are a true business partner that can help take your company to the next level.

Find out what Gentek can do for you! Learn more about Gentek at [gentek.ca](https://www.gentek.ca).



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[gentek.ca](https://www.gentek.ca) | *Make us a part of your home.*



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